



Faculty of International Business and Communication

Course package INTERNATIONAL BUSINESS 2018 - 2019

**Specialization package year 4 Autumn semester (September – February)
(Subject to change)**

Year.Block	<input type="checkbox"/> Specialization International Finance	ECTS Credits
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Financial Management I	3
4.1	Financial markets and institutions I	3
4.1	Management Control I	3
4.1	Business case – International Finance I	3
4.2	Financial Management II	3
4.2	Financial markets and institutions II	3
4.2	Management Control II	3
4.2	Business case – International Finance II	3
<input type="checkbox"/>	Extracurricular: Coaching	1
Year.Block	<input type="checkbox"/> Specialization Supply Chain Management	ECTS Credits
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3
4.1	Supply Chain Design	3
4.1	Sourcing	3
4.1	Business case Supply Chain Management I	3
4.2	Operations management	3
4.2	Fulfillment	3
4.2	Business game Fresh Connection	3
4.2	Business case Supply Chain Management II	3
<input type="checkbox"/>	Extracurricular: Coaching	1

Course package International Business Autumn semester 2018-2019

Year.Block	<input type="checkbox"/> Specialization Strategic Management	ECTS Credits
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3
4.1	Strategic marketing & management	3
4.1	Business case Strategic Management I	3
4.1	International business environment: Europe or International business environment: East Asia	3
4.2	Change management & organizational behaviour	3
4.2	Innovation, entrepreneurship & CSR	3
4.2	Second foreign language: <input type="checkbox"/> German (required prior knowledge at least 5 years) or <input type="checkbox"/> Spanish (required prior knowledge at least 2 years) or <input type="checkbox"/> French (required prior knowledge at least 5 years) or <input type="checkbox"/> Specialization course Strategic Marketing: Strategy to tactics: online marketing	3
4.2	Business case Strategic Management II	3
<input type="checkbox"/>	Extracurricular: Coaching	1
Year.Block	<input type="checkbox"/> Specialization Strategic Marketing	ECTS Credits
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3
4.1	Strategic marketing & management	3
4.1	International business environment: Europe or International business environment: East Asia	3
4.1	Business case Strategic Marketing I	3
4.2	Strategy to tactics: online marketing	3
4.2	Marketing performance measurement	3
4.2	Second foreign language <input type="checkbox"/> German (required prior knowledge at least 5 years) or <input type="checkbox"/> Spanish (required prior knowledge at least 2 years) or <input type="checkbox"/> French (required prior knowledge at least 5 years) or <input type="checkbox"/> Specialization course Strategic Management Innovation entrepreneurship & CSR	3
4.2	Business case Strategic Marketing II	3
<input type="checkbox"/>	Extracurricular: Coaching	1